



PRIVACY NOTICE UNDER EU REGULATION 2016/679 (GDPR)

Data Controller: Aurasia Sas
Registered Office: Contrada Guappi/Falghero, sn Ostuni (BR)
Phone: +39 339 10 61 246
Email: info@aurasia.it
Data Controller: Barbara Cellamare
VAT Number / Tax Code: IT06349470721

1. Types of Data Processed

In compliance with EU Regulation 2016/679, we collect and process the following categories of personal data:

- Identifying data (name, surname, date and place of birth)
- Contact data (email address, phone number)
- Data related to the stay (arrival/departure dates, specific requests)
- Payment data (booking number, payment method - without storing complete card details)
- Navigation data (IP, browser, cookies - in case of access to our website)

2. Purpose and Legal Basis of Processing

Purpose	Legal Basis
Booking management (website, email or phone)	Contract execution
Legal obligations (guest registration, invoicing)	Legal obligation
Informative communications related to the stay	Legitimate interest
Sending offers and promotional communications	Optional consent
Statistical analysis through cookies	Consent through cookie banner

3. Processing Methods

Data will be processed on paper and electronic media by authorized personnel, with the adoption of suitable security measures to ensure confidentiality and integrity of information.

4. Data Retention

- Fiscal and contractual data: stored for up to 10 years as required by law.
- Promotional data: stored until consent is revoked.
- Guest registration data: stored according to public security regulations.

5. Data Communication

Data may be communicated to:

- Public authorities (e.g. State Police)
- Appointed professionals (accountant, legal advisor)
- Service providers (e.g. booking platform managers)

6. Data Subject Rights

You have the right to:

- Access your personal data
- Rectify or cancel your personal data
- Limit processing of your personal data
- Port your personal data to another controller
- Revoke consent to processing of personal data

7. Contacts

For any questions or requests, you can contact the data controller at the following addresses:

- Address: Contrada Guappi/Falghero, sn Ostuni (BR)
- Phone: +39 339 10 61 246
- Email: info@aurasia.it